

# Anthony Noto

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Website: [anthonynoto.net/editing](http://anthonynoto.net/editing)  
Website: [anthonynoto.net/photography](http://anthonynoto.net/photography)

Anthony is a Video Editor/ Photographer/Director/Composer. Examples of his work can be found at the links listed above.  
Link to Editing/Cinematography Reel: [Anthony Noto Editing Reel](#)

## Skills:

- Proficient with video and photo editing software such as Final Cut, Adobe Lightroom, Photoshop, and After Effects.
- Experience with audio engineering DAW's such as Logic.
- Experience using various lighting setups to create stylish and effective scenes.
- Experience capturing video on modern DSLR and mirrorless full frame sensor cameras. (Currently owns Sony and Cannon gear)

## Photography / Editing / Videography experience:

### SafeHaven Music - Photographer, Videographer, Editor - 2021 to Present

- Product photography and editing/retouching with Adobe Lightroom and Photoshop for all products on website.
- Design and execute environmental and in studio product shoots of all kinds for use across all social media platforms with content posted multiple times a week.
- Design, film, and edit all product demo videos and commercials.
- Create unique graphics for use across all platforms
- Create and execute uniquely themed product shoots in store, on location, and for special events and holidays.

### EastLine Theatre - Creative Content Director - 2021 to Present

- Design, shoot, coordinate, and edit all creative video and photography content for use across all platforms. Specifically tailoring each content cycle to the theatre's current production.
- Deliver all content within the marketing window of each separate theatre production, usually two month rotation.
- Manage any outsourced duties for content creation for the theatre (additional photographers or crew).
- Create unique graphics for use across all platforms

### SeaZeus TV - Video Editor - 2021

- Edit content using Final cut according to company standards for documentary style videos, commercials, and news.
- Add music, effects, speed ramps, transitions, titles, Voice over sync, titles, graphics and animations, and more.
- Gather all footage original and existing for each video and keep strict detailed archives for all materials and deliverables.
- Meet weekly deadlines for all videos and attend weekly meetings and briefs.
- Respond to customer feedback and make changes to edit accordingly.
- Research more efficient ways to implement editing techniques and acquire new updated plugins.

### Freelance Photographer/ Videographer

#### (wedding, model, business, social media, music videos and short films)

Clients Include small businesses, restaurants, YouTubers, theatre, models, actors, bands, weddings and more.

- Plan, shoot, and edit all content according to client specifications.
- Provide creative ideas and implementation to help realize client's vision.